

Roll No.

Paper Code – F010502T-A

BBA 3rd Year (Semester-V) EXAMINATION, 2023-24

(NEP)

**(A) – ENTREPRENEURSHIP AND SMALL
BUSINESS MANAGEMENT**

Time : One Hours]

[Maximum Marks : 37 $\frac{1}{2}$

Note- This paper consists of three Section A, B and C.
Carefully read the instructions of each Section in
solving the question paper. Candidates have to write
their answers in the given answer-copy only. No
separate answer-copy (**B Copy**) will be provided.

Section-A

(Short Answer Type Questions)

Note- This section contains seven questions from which
Two questions is to be answered as short answer
type question. Each question carries **6.25** marks.

1. (A) Discuss the role of Entrepreneurship in Indian
Economy.
(B) Explain the difference between Entrepreneur
and Manager.

- (C) Write short notes on Women Entrepreneurship.
- (D) Explain the various traits of Entrepreneurs.
- (E) Explain the term Environmental Scanning.
- (F) Mention the factors affecting the location of plant.
- (G) Write a short note on Incentives and subsidies.

Section-B

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

2. Write an essay on Entrepreneurial Development Programme.

(Or)

3. Explain the steps involved to start a small scale Industry.

Section-C

(Long Answer Type Questions)

Note- This section contains two questions from which **one** question is to be answered as long question. Each question carries **12.5** marks.

4. What is Project Formulation ? Explain how an effective project report is written and what are elements of project report.

(Or)

5. Write an essay on Rural Entrepreneurship.

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